BREAKFAST CLUB FUNDING PROVES ‘KEY’ FOR SCHOOL

A PRIMARY school which has continued to serve the most important meal of the day to children of key workers during the Covid-19 crisis has received a boost after Broadacres agreed to continue to providing funding to its breakfast club – in partnership with Greggs.

The club at Alverton Primary School in Northallerton, which was established in 2015, has gone from strength to strength and has been particularly beneficial recently with children of key workers being able to receive breakfast during the Covid-19 crisis.

Alverton Primary School Headteacher Richard Linsley says around 20 children still attending school at present are being served breakfast every day.

He said: “We’re open to children of key workers from 7.45am each day and still being able to run the breakfast club has been a huge help to parents employed by the NHS or doing other important jobs such as care workers and supermarkets staff.

“It enables them to leave for work knowing their children are being given a healthy and filling breakfast of cereal, toast, fruit, milk and water.”

Richard says the breakfast club has had a positive impact on the children since it was introduced five years ago.

He adds: “As well as improving concentration levels among the children, it has also boosted social interaction and helped us to teach life skills.”
“So, for example, we are now encouraging the older children in particular to serve themselves, butter their own toast and wash their dishes at the end.

“We couldn’t be happier with the success of the breakfast club and would like to thank Broadacres for their continued support.”

Broadacres provides funding for the breakfast clubs via its community involvement budget, with Greggs providing the bread for the toast.

Andy Powell, Broadacres’ Director of Customer Experience, said: “We are delighted that the breakfast club is benefiting the children of key workers during these difficult times.

“For people working on the front-line of the Covid-19 crisis, it’s one less thing for them to worry about if they know their children are being fed and looked after whilst they are at work.

“We have committed to funding the breakfast club for the foreseeable future and hopefully it won’t be too long before all the pupils at the school can return to take advantage of it.”

ENDS.

Picture caption: Macen, William and Penelope Bonney enjoy the breakfast club at Alverton Primary School.

For more information contact:
Andrew Gledhill, Communications & Marketing, Broadacres Housing Association
Andrew.Gledhill@broadacres.org.uk